

Legacy | Leadership | Learning

Internship Opportunity



Sorting Swans EcoSocial Private Limited

The Life is Sorted!

Title: Marketing, Social Media & Outreach Intern (M/F)

Job ID: 07/2024-I03

Location: Pune, MH, India

Date Posted: 23/08/2024

Job Description:

Do you naturally **Lead and take Responsibility** irrespective of title or authority? Are you a persistent **Learner** and does the sight of a challenge excite you? Are you passionate about building your own **Legacy** by acting to solve critical environmental and social problems? Then the army of eco-warriors at Sorting Swans awaits you. Sorting Swans EcoSocial is an emerging Startup in the Circular Economy Sector and envisions to sustainably deliver maximum environmental and social impact. We are located at Venture Center, NCL Innovations Park, Pune and funded by Department for Promotion of Industry and Internal Trade, Government of India.

We are specifically looking for students of **Media & Communication** faculty with specialization in **Digital Marketing, Social Media, Public Relations and Advertising** and are available **full time** for a **minimum of 6 months**. The candidate should preferably be **residing in Pune City**.

As Marketing, Social Media & Outreach Intern, you will:

- To support market research activities
- To participate and support the on-field marketing and promotion campaigns
- Plan and build Outreach campaigns on social media,
- Research and collect data about compelling environmental problems,
- Craft compelling content on researched topics,
- Post content across social media accounts,
- Monitor, analyze and progressively improve outreach campaigns.

Basic Qualifications:

- Proficient in creative content writing in English,
- Proficient in Social Media Management,
- Experienced in Photoshop and video editing,
- Experienced in Digital Marketing
- Self-Starter who delivers results with Hands-on mentality,
- Well organized, and ability to work independently,

Preferred Qualifications:

- Experience of web/app design

Interested? Then visit our [careers](#) page and click on the *Apply Now!* button. You may also scan the QR code.

Note: This is a full time role. Applications from marketing agencies and freelancers for contractual work are discouraged.

